

SAN FRANCISCO, CA



1st happiest city

Top 10%
of cities

Most like:
Los Angeles
Denver

Click for the full report and methodology.



8 out of 10 say:

"It's the best place to live"



73%

"My home makes me proud"



59%

"My home is my favorite place to be"



79%

"I plan to stay in my community for the next 5 years"

What Makes San Francisco's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



42 years

average home age

77%

have renovated their homes

67%

are happy with their home's size and layout

54%

say they have adequate storage

\$1,200,000

Average Home Price (M.S.A., U.S. Census)

37%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

55%

"I feel that my community is racially diverse"

48%

"I feel that my community is religiously diverse"

SAFETY

64%

"I live in a community that makes me feel safe"

64%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

54%

"I have neighbors I enjoy"

70%

"I trust my neighbors"

1,629,951

Population (Metro Division, U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

53%

live and work in close proximity

58%

have a reasonable commute

83%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

85%

live within one hour of a major metro area

77%

have access to shopping that meets their needs

67%

live close to body of water

40 MINUTES

Average travel time to work